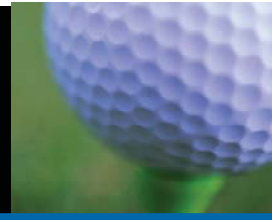


# Annual Golf & Bocce Sponsorship Opportunities



## Sustaining Sponsorship Opportunities

### Eagle Sponsor .....\$3,000 (Limit 2)

- One Golf Foursome
- Two dinner-only registrations
- Company name and logo on event signage in prominent location
- Recognition in event program
- Two “manned” Tee-Box sponsors with signage at preferred locations (includes ability to greet golfers with “giveaways” all day)
- List of all golf participants with contact information (no emails)
- Distribution of handout on shared display table during registration and cocktail hour
- Promotional item/business card in all Tee Off packets (supplied by sponsor)
- Recognition on all pre and post event promotion (web and print)
- Verbal recognition at event
- Reserved seating at meal functions

### Birdie Sponsor .....\$1,750 (Limit 3)

- Two individual golf registrations (upgrade to foursome for additional \$150)
- Company name and logo on event signage in prominent location
- Recognition in event program
- One Tee Box sponsorship preferred location (after Gold sponsors have selected their Tee Boxes)
- List of all golf participants with contact information (no emails)
- Distribution of handout on shared display table during registration and cocktail hour
- Recognition in pre and post event promotion
- Verbal recognition at event
- Reserved seating at meal functions

### Beverage Cart Sponsor .....\$1,750 (Limit 3)

- Company logo signage on one beverage cart
- Distribution of beverages to golfers
- Distribution of giveaway item from golf cart (provided by sponsor)
- Recognition in pre and post event promotion
- Two dinner only registrations
- Each golfer to be presented with 1 drink coupon per sponsor, which will display sponsor name and/or logo

## Annual Golf & Bocce Event

The Annual Golf & Bocce Outing is one of PHRA's best-attended events, and provides great networking opportunities among peers, vendors, and customers. PHRA members and friends dust off their clubs and hit the greens at this big event. In addition to the 200 participants that will attend the event, your company will get exposure to our 1,200 members through our marketing materials.

### Can Sponsors Also Play Golf & Bocce?

Yes! When available, registration forms can be found on our website at [www.pittsburghhra.org](http://www.pittsburghhra.org).

### Typical Schedule of Events

- 7:00 a.m. Golf Registration & Continental Breakfast
- 7:45 a.m. Golf Scramble Shotgun Start
- 9:30 a.m. Bocce Registration
- 10:00 a.m. Bocce Tournament
- 1:30 p.m. Happy Hour
- 2:30 p.m. Cookout Dinner and Skill Prize Awards

# Annual Golf & Bocce Sponsorship Opportunities



## Sustaining Sponsorship Opportunities

### Happy Hour Sponsor .....\$1,500 (Limit 2)

- Company logo recognition sign at happy hour bar
- Distribution of giveaway item during happy hour (provided by sponsor)
- One drink coupon per attendee, per sponsor which will include sponsor name and/or logo
- Recognition in pre and post event promotion
- Cocktail napkins with company logo to be used at bar

### Tee Box Sponsor .....\$300

- Company name on sign at Tee

### Tee Box Sponsor w/ Company Rep .....\$400

- Company name on sign at Tee
- Opportunity to meet and greet players at designated hole
- Opportunity to distribute giveaway at designated hole (provided by sponsor)

### Registration Tee Off Package Giveaways ...\$150 (plus provision of item)

- Sponsor to provide a giveaway item with company logo for inclusion in registration package (Approximately 175-200 will be needed.)
- Some suggestions
  - o Tote Bags
  - o Golf Towels
  - o Visors
  - o Packet of Tees
  - o Water Bottles
  - o Golf Bag Tags
  - o Sleeves of Balls
  - o Coupons
  - o Sunscreen
  - o Other \_\_\_\_\_

### Brochure Advertising.....\$75

Contact the PHRA office if interested in advertising in the program brochure

### Door Prizes .....Prize Donation

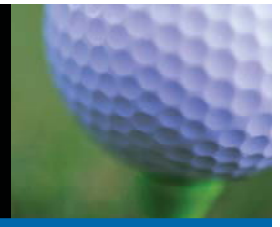
- Sponsors and winners will be recognized during the event, on the PHRA web site and in a future Perspectives publication

### Skill Prizes .....Prize Donation

- Skill prizes will be awarded to the “talented golfer and bocce players” during the cookout
  - o Hole-in-one
  - o Closest to the pin
  - o Longest drive
  - o Runner up foursome
  - o Best foursome
  - o Women’s longest putt
  - o Men’s longest putt



# Annual Golf & Bocce Sponsorship Opportunities



## Exclusive Sponsorship Opportunities

### **Bocce Tournament .....\$2,000**

- Six Bocce registrations
- Company name and logo on event signage in prominent location on Bocce court
- Recognition in event program
- Bocce court beverage station sponsorship with 2 drink tickets per player
- List of all Bocce participants with contact information (no emails)
- Distribution of handout on shared display table during registration and cocktail hour
- Promotional item/business card in all Tee Off packets (supplied by sponsor)
- Recognition on all pre and post event promotion (web and print)
- Verbal recognition at event
- Reserved seating at meal functions

### **Continental Breakfast .....\$2,500**

- Sole opening breakfast sponsor for the Golf & Bocce outing
- Distribution of the Pittsburgh Tribune-Review at the breakfast
- Foursome for the golf tournament
- Distribution of the Trib PM to participants in the afternoon
- Recognition on all pre-event promotions including emails, newsletter, mailings, etc.
- Verbal recognition at the event
- Promotional signage at the breakfast
- Recognition on printed materials distributed at the event
- Reserved seating at meal functions
- Highlight of event in following PHRA "Perspectives" newsletter with sponsor recognition

### **Dinner Sponsor .....\$3,000 (limit 2)**

\*Note: An exclusive sponsorship may be purchased for \$5,000. Call PHRA office for details.

- Cookout sponsor recognition signage for the Golf & Bocce outing
- Distribution of giveaway item during cookout (to be supplied by sponsor)
- Foursome for the golf tournament
- Four dinner-only registrations
- Recognition on all pre and post event promotions including emails, newsletter, monthly mailing, etc.
- Verbal recognition at the event
- Recognition on printed materials distributed at the event
- Reserved seating at meal functions
- Distribution of handout on shared display table during registration and cocktail hour

### **Snack Shack Sponsor .....\$750**

- Company logo signage at snack shack
- Distribution of snacks to golfers
- Each attendee will be given a coupon for \$2.50 towards a snack of their choice from the snack shack. Coupon will include sponsor name and/or logo.
- Distribution of giveaway item from snack shack (provided by sponsor)
- Recognition in pre and post event promotion
- One dinner only registration



PITTSBURGH HUMAN RESOURCES ASSOCIATION

**23rd Annual Golf and Bocce' Outing  
Friday, July 11th 2008, SouthPointe Country Club  
2008 Sponsorship Form**

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**Sponsorship Level Commitment:** \_\_\_\_\_

**Contact Information:**

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Telephone: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

**Payment Information:**

Payment method:     Visa     MasterCard     American Express

Check enclosed (make checks payable to PHRA)

Card number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Cardholder: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

***Pittsburgh Human Resources Association***

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